



eb5 Skin Treatments Powered to Achieve 5 Different Results.

Original 5-in-1 FACIAL TREATMENT

Intense Moisture Anti-Aging Cream

Treat your skin beautifully with this fragrance-free facial cream packed with 5 essential ingredients to deliver intense moisture and a more youthful look and feel. Includes a proprietary blend of antioxidant- rich **vitamin E** to neutralize free radicals, protective **vitamin B** to help reverse approaching signs of age, and highly-effective **vitamin A** (retinyl palmitate) to treat wrinkles, while **oat kernel flour** helps to attract moisture and soothing **comfrey root** to support skin’s water content. These ingredients fuse together to accomplish five extraordinary results:

- Reduce the appearance of wrinkles and fine lines
- Restore resilience by firming skin
- Remove signs of inflammation
- Renew skin’s strength and tone
- Reveal softer, smoother skin

eb5 is:

Fragrance Free
Dermatologist Tested
Allergy Tested
Non GMO-Vegan-Gluten Free
Never Tested on Animals



Pharmacist Heldfond’s Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 4 fl oz / 113 g / 120 ml
SKU 3500 UPC 7-41099-00013-6 MSRP \$40.50

Availability: 1.7 fl oz / 48 g / 50 ml
SKU 3550 UPC 7-41099-00010-5 MSRP \$17.99





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Anti-Aging CLEANSER

Exfoliates, Clarifies, Soothes

SOAP-FREE WITH ALPHA HYDROXIES

This gentle exfoliating cleanser contains essential ingredients needed for skin that's youthful, soft and smooth. It includes **alpha hydroxides** to slough off dead surface cells that may be clogging pores- leading to dry, aging skin. A powerful blend of antioxidant **vitamin E** fights free radical damage while protective surfactants effectively rinse away dirt and oils. Soothing **glycerin**, moisturizing **vitamin B5** (panthenol) and silky **oat kernel flour** combine to keep skin feeling lush, smoothing the appearance of fine lines and wrinkles. It easily and effectively removes makeup and firms skin while delivering five clean results:

- Remove impurities and dead skin cells
- Reduce excess oils without drying
- Restore needed moisture
- Renew skin's overall texture
- Reveal smooth, soft skin

eb5 is:

Dermatologist Tested
Allergy Tested
Non GMO-Vegan-Gluten Free
Never Tested on Animals



Pharmacist Heldfond's Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 6 fl oz / 177.4 ml
SKU 5600 UPC 7-41099-00012-9

MSRP \$9.99





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Anti-Aging VITAMIN C SERUM CONCENTRATE

Evens & Brightens; Free-Radical Protection

The benefits of **vitamin C** are well documented in keeping you healthy inside. This concentrated serum treats skin equally well outside with an outstanding 3% **vitamin C** to boost your face's ability to glow. It works closely with **anti-oxidants, vitamin E** and **green tea extract** to fight free-radicals and **sweet almond oil** to soothe, creating an exquisite blend that works to produce five results:

- Repair photo-damage and discolorations
- Renew for more even tone
- Restore elasticity and firmness
- Reduce the appearance of fine lines and wrinkles
- Reveal brighter, more radiant skin

Vitamin C Serum Concentrate:

Nourishing topical nutrient
Supports UV repair
3% vitamin C
Powerful supplement to any moisturizer
Fragrance-free

Pharmacist Heldfond's Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 1 fl oz / 30 ml
SKU 2000 UPC 7-41099-00005-1 MSRP \$19.99





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Anti-Aging COLLAGEN TREATMENT SERUM

Smooths Fine Lines

Collagen is an invisible structure inside the skin. This treatment serum helps boost skin’s youthful appearance with a proven, powerful peptide called **Matrixyl®Synthe’6™** designed to regenerate collagen production to plump skin from within. Also included is **sesame protein** to reduce water loss, **sweet almond oil** to soothe, protective **vitamin B** and antioxidant **green tea**. All combine to deliver these five results:

- Restore elasticity
- Reduce the appearance of fine lines and wrinkles
- Rejuvenate firmness
- Replenish collagen loss
- Reveal more youthful skin

Tested treatment for proven results
Matrixyl®Synthe’6™ is used under permission of Sederma, Inc.

Collagen Treatment Serum:

Stimulates collagen production
2% Matrixyl™
Anti-wrinkle peptide treatment
Powerful supplement to any moisturizer
Fragrance-free

Pharmacist Heldfond’s Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 1 fl oz / 30 ml
SKU 2100 UPC 7-41099-00004-4 MSRP \$19.99





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Anti-Aging TONER

Tones, Firms, Tightens

ALCOHOL-FREE

The ideal toner for face, neck and décolleté is alcohol-free while containing highly effective ingredients to remove traces of makeup and any excess residue without drying. This formula includes **alpha hydroxides** to remove dead surface cells that may be clogging pores– leading to dry, aging skin. A powerful blend of extracts like therapeutic **elderberry** strengthen skin, while soothing **sage** helps eliminate any inflammation, and moisturizing **vitamin B5** (panthenol) and calming **cucumber extract** create a smooth appearance and a soft feel. All combine to deliver these five results:

- Remove impurities and dead skin cells
- Reduce excess oils without drying
- Replenish while firming and tightening
- Renew skin's overall texture
- Rejuvenate skin's surface

eb5 is:

Fragrance Free
Dermatologist Tested
Allergy Tested
Non GMO-Vegan-Gluten Free
Never Tested on Animals



Pharmacist Heldfond's Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 6 fl oz / 177.4 ml
SKU 6800 UPC 7-41099-00007-5

MSRP \$9.99





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EYE TREATMENT

Firming, Moisturizing Cream

Now with **REGU® -AGE PF**, a paraben-free complex of specially purified natural soy and rice peptides, this age-defying cream helps to diminish puffiness and reduce the appearance of fine lines with the moisturizing benefits of the **Stevia Plant**, and healing **Soybean Protein** which helps boost collagen production for smoother skin. All combine to deliver these five results:

- Replenish moisture
- Restore elasticity
- Reduce dark circle appearance
- Remove puffiness
- Rejuvenate skin's tone

eb5 is:

Fragrance Free
Dermatologist Tested
Allergy Tested
Non GMO-Vegan-Gluten Free
Never Tested on Animals



Pharmacist Heldfond's Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 0.5 fl oz / 14 g
SKU 2200 UPC 7-41099-00011-2

MSRP \$19.99





eb5 Skin Treatments Powered to Achieve 5 Different Results.

AGE SPOT TREATMENT

Skin-Discoloration Fade Cream

Paraben-free & now with moisturizing Argan Oil

With age can come age spots. These discolorations, often caused by previous and excessive sun exposure, can make skin look old and worn. Treating age spots effectively can make skin look instantly brighter and younger. This cream addresses age spots directly with 2% **hydroquinone** (the highest percentage available without a prescription), a known inhibitor of excess melanin. This cream also includes the anti-aging, moisturizing benefits of **argan oil**, while **sugar maple extract** helps minimize the appearance of cell damage. **Orange extract** which helps soothe sensitive skin while **lemon extract** provides needed antioxidant protection. The formula is powerful enough to deliver these five results:

- Remove dead skin cells
- Reduce the appearance of age spots
- Rejuvenate collagen
- Renew skin's look and feel
- Restore even skin tone

Active ingredient: Hydroquinone 2.0%

eb5 is:

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Dermatologist Tested
Allergy Tested
Non GMO-Vegan-Gluten Free
Never Tested on Animals



Pharmacist Heldfond's Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 6 fl oz / 177.4 ml
SKU 7700 UPC 7-41099-00009-9

MSRP \$24.99





eb5 Skin Treatments Powered to Achieve 5 Different Results.

FOOT TREATMENT

Exfoliates, Moisturizes, Repairs

eb5 Foot Treatment is an exfoliating, anti-fungal, anti-bacterial healing cream. One of the only products with soothing **Oat Extract** and free of petroleum based oils. A combination of soothing **Cornflower**, stimulating **Sage Extract**, exfoliating **Sugar Maple**, skin conditioning **Apple Extract**, along with the anti-inflammatory properties in **White Lily**, and anti-oxidant rich **Soybean Oil** combine to accomplish five results:

- Renew skin's texture
- Remove roughness
- Restore smooth suppleness
- Replenish moisture
- Rejuvenate feet

eb5 Foot Treatment is:

Exfoliating
Healing
Anti-fungal
Anti-bacterial
Anti-inflammatory

Safe for Diabetics
Stimulates cell renewal

Pharmacist Heldfond's Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 4 fl oz / 113 g
SKU 1600 UPC 7-41099-00003-7

MSRP \$9.99





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F O R M E N

FACIAL TREATMENT

**Moisturizes, Reduces Lines
Soothes Razor Burn**

Men's skin needs as much care as women's, and in some cases more. This wrinkle-defense cream is the ideal all-in-one treatment for men. It contains **vitamin A** (retinyl palmitate) and other **alpha hydroxides** to exfoliate skin, **colloidal oat** to condition, moisturizing **vitamin B5** (panthenol) and anti-aging **allantoin** to soothe razor burn and stimulate cell renewal. Specifically formulated for men's thicker skin to deliver five results:

- Reduce the appearance of facial lines and wrinkles
- Reduce irritation
- Recondition rough skin
- Repair sun-damage
- Restore smoother feeling skin

eb5 For Men Facial Treatment:

Soothes irritation
Replenishes moisture
Conditions skin
Treats furrows and crow's feet
Fragrance-free

Pharmacist Heldfond's Original Formula
Dermatologist Tested. Hypo-Allergenic

Availability: 4 fl oz / 113 g
SKU 2500 UPC 7-41099-00008-2 MSRP \$39.50

